



Central Depository Services (India) Limited

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COMMUNIQUE TO REGISTRAR & TRANSFER AGENTS

CDSL/IPF/RTA/POLCY/2025/99

April 11, 2025

POPULARIZATION OF SEBI INVESTOR AWARENESS TEST & Saaṛṛthi APP

Issuer / RTAs are encouraged to take note of two key initiatives introduced by SEBI: the **SEBI Investor Awareness Test** and the **Saaṛṛthi App 2.0**, both aimed at promoting financial literacy and empowering the investors.

SEBI Investor Awareness Test:

SEBI has launched a free, voluntary online **Investor Awareness Test** aimed at enhancing investors' knowledge of the Indian securities market. This initiative aims to improve understanding of various investment products and their associated risks, helping investors make more informed decisions based on their risk appetite.

Individuals interested in learning about the Indian financial markets can visit <https://sice.nism.ac.in> to register and access free study material. Please use 'CDSL' as the referral code during registration.

**भारतीय प्रतिभूति और विनियम बोर्ड**
Securities and Exchange Board of India

**NISM** National Institute of Securities Markets
A Capacity Building Initiative of SEBI

SEBI- Investor Awareness Test

Available in Hindi and English languages

Exam Objectives:

- To create Investor awareness and education in securities markets
- To scale up securities market related knowledge among the investing public
- To develop right attitude/behavior when investing in the market



FREE
(Study Material and No Exam Fee)



SCAN FOR REGISTRATION

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Saaṟṟhi App 2.0:

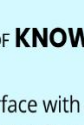
The **Saaṛthi App 2.0** is designed to empower investors by offering a wealth of educational resources, market insights, and financial tools. It simplifies complex financial concepts and helps users understand various investment instruments. The app provides reliable and essential information about the securities market through a unified platform that integrates educational content, financial tools, and grievance redressal mechanisms—all in one place.

The “**Saaṙthi**” app is available for download:

- **Android:** [Download from Google Play](#)
- **iOS:** [Download from the App Store](#)



हर निवेशक की ताकत
Har Investor Ki Taaqat



Saaṛṛṛṛhi
Investor Education




UNLOCK THE **WEALTH** OF **KNOWLEDGE** WITH **Saaṛṛṛṛhi App**

-  User-friendly interface with comprehensive tools aimed at simplifying complex financial concepts.
-  Resources and Educational Videos designed to increase investor awareness.
-  Unbiased, Objective and Trusted Source of Investment Awareness
-  Reliable and essential insights into the securities market.
-  Vital for young investors, who are at the beginning of their financial journey
-  Access a range of Financial Tools and Calculators,
-  Do your Financial Health Check-up,

Empower yourself in the world of investing

In this regard, Issuer / Registrar & Transfer Agents requested to promote the **SEBI Investor Awareness Test** and the **Saaathi App** through their social media platforms to help reach a wider audience. By doing so, Issuer / RTAs can play a crucial role in enhancing investors' financial knowledge and assisting them in navigating the securities markets more effectively.

Soft copies will be available in the Report section of the CDAS system for your reference.



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Queries regarding this communiqué may be addressed to: CDSL – IPF team on **(022) 6234 – 3234, 6234 - 3236, 6234 - 3238 or 6234 - 3240**. Emails may be sent to: ipf@cdslindia.com.

For and on behalf of

Central Depository Services (India) Limited

sd/-

Tejasi Mendon

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