



Central Depository Services (India) Limited

Convenient + Dependable + Secure

COMMUNIQUE TO DEPOSITORY PARTICIPANTS

CDSL/OPS/DP/POLCY/2026/721

October 14, 2026

SEBI CIR - DISPLAY OF “INVESTOR AWARENESS MESSAGE(S)” BY STOCK BROKERS ON THEIR TRADING APPS AND WEBSITES

DPs are advised to refer to the CDSL communique **CDSL/OPS/DP/POLCY/2026/686** dated **October 01, 2026**, regarding **SEBI circular Display of “investor awareness message(s)” by stock brokers on their trading apps and websites, under Project Jagrook**.

As part of Project Jagrook - SEBI's nationwide investor awareness initiative and the upcoming World Investor Week 2026, SEBI has mandated for display of investor-centric messages by Depository Participants (DPs) for the benefit, safety and education of investors.

DPs shall mandatorily display the below “investor awareness message(s)” on the landing page of their websites from November 01, 2026, onwards

‘SEBI presents Samajh Se Investing Simple:

- Understand Before You Invest
- Choose Regulated Investment Products
- Start Early, Stay Invested
- Beware of Investment Frauds’

DPs are requested to display the messages in a bilingual format (Hindi-English). The investor awareness message under Project Jagrook, may be modified from time to time.

DPs are advised to take note of the same and ensure necessary compliance.

Queries regarding this communiqué may be addressed to: CDSL – Helpdesk Emails may be sent to: dprtiasupport@cdslindia.com and connect through our **IVR Number 022-62343333**.

**For and on behalf of
Central Depository Services (India) Limited**

sd/-

**Nilesh Shah
Vice President – Operations**