



# Central Depository Services (India) Limited

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## COMMUNIQUÉ TO DEPOSITORY PARTICIPANTS

CDSL/OPS/DP/POLCY/2024/747

December 10, 2024

### AMENDMENT MEASURES TO CURB MISUSE OF HEADERS AND CONTENT TEMPLATES UNDER TELECOM COMMERCIAL COMMUNICATION REGULATIONS, 2018, TRAI

DPs are advised to refer our communique no. **CDSL/OPS/DP/POLCY/2024/695** dated November 14, 2024, regarding SOP to guide principal entity (PE) in registering their PE-TM chain binding on the distributed ledger technology (DLT) platform.

TRAI has mandated the registration of Sender-Telemarketer chains to enhance message traceability and combat spam. with effect from December 11, 2024. any messages associated with undefined or mismatched chains will be rejected. Further advised that focused efforts and coordinated actions from all stakeholders are required to minimize any disruptions.

Various communications have already been sent by TRAI, urging Principal Entities (PEs) under our jurisdiction to comply with the stipulated deadline. In case any significant failures are observed, the concerned Telecom Service Provider (TSP) should be promptly contacted to address the issue and implement corrective measures.

To facilitate seamless coordination, below the contact details of the designated Single Points of Contact (SPOCs) from various TSPs who can assist in resolving traffic failures or provide necessary support.

Sr. No	Name of TSPs	Name	Email Id	Contact No
1	VIL	Shri Saikishore L	<a href="mailto:saikishore.l@vodafoneidea.com">saikishore.l@vodafoneidea.com</a>	9619500900
2	VIL	Shri Saravana S	<a href="mailto:saravana.s@vodafoneidea.com">saravana.s@vodafoneidea.com</a> <a href="mailto:support@vilpower.in">support@vilpower.in</a>	
3	TTL	Shri Srinivasa Reddy Kadem	<a href="mailto:SrinivasaReddy.Kadem@tatatel.co.in">SrinivasaReddy.Kadem@tatatel.co.in</a>	9030080956
4	TTL	Shri Shiva Chandra	<a href="mailto:Shiva.Chandra@tatatel.co.in">Shiva.Chandra@tatatel.co.in</a>	9711309542
5	TTL	Ms. Pooja Tomar	<a href="mailto:pooja.tomar@tatatel.co.in">pooja.tomar@tatatel.co.in</a>	9212108772
6	RJIO	Ms. Shalet Dias	<a href="mailto:Shalet.Dias@ril.com">Shalet.Dias@ril.com</a>	-
7	RJIO	Shri Anurag Jain	<a href="mailto:Anurag1.Jain@ril.com">Anurag1.Jain@ril.com</a>	



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8	BSNL (South Zone)	Shri Rama Subramaniam	<a href="mailto:szsdesmscpr@bsnl.co.in">szsdesmscpr@bsnl.co.in</a>	9443100839
9	BSNL (West Zone)	Shri Ravindra	<a href="mailto:wza2psms@bsnl.co.in">wza2psms@bsnl.co.in</a>	9423000760
10	BSNL (East Zone)	Shri Narendera	<a href="mailto:narinder1409@bsnl.co.in">narinder1409@bsnl.co.in</a>	9417533555
11	BSNL (North Zone)	Shri Bikash Shaw	<a href="mailto:bikash.shaw@bsnl.co.in">bikash.shaw@bsnl.co.in</a>	9434747987
12	Airtel	Mr. Manish Mehra	<a href="mailto:Manish.Mehra@airtel.com">Manish.Mehra@airtel.com</a>	9810841119
13	Airtel	Mr. Rahul Verma	<a href="mailto:rahul6.verma@airtel.com">rahul6.verma@airtel.com</a>	7042837628
14	Airtel	Mr. Gaurav Bhandari	<a href="mailto:gaurav.bhandari@airtel.com">gaurav.bhandari@airtel.com</a>	7045658239
15	Airtel	Mr. Amit Malik	<a href="mailto:amit.malik@airtel.com">amit.malik@airtel.com</a>	9716299730
16	QTL	Mr. Chhinder Pal	<a href="mailto:techlead@infotelconnect.com">techlead@infotelconnect.com</a>	9464414646
17	QTL	Mr. Manish Bhankar	<a href="mailto:csd.compliance@infotelconnect.com">csd.compliance@infotelconnect.com</a>	9653018288
18	VMIPL	Shri Yogeshwer Singh	<a href="mailto:yogeshwer.singh@vmipl.in">yogeshwer.singh@vmipl.in</a>	9875916826
19	VMIPL	Shri Balakrishna C	<a href="mailto:balakrishna.c@vmipl.in">balakrishna.c@vmipl.in</a>	9242891111

DPs are advised to note the same ensure compliance.

Queries regarding this communiqué may be addressed to: CDSL – Helpdesk Emails may be sent to: [dprtasupport@cdslindia.com](mailto:dprtasupport@cdslindia.com) and connect through our IVR Number 022-62343333 .

For and on behalf of  
Central Depository Services (India) Limited

sd/-

Nilesh Shah  
Asst. Vice President