



Central Depository Services (India) Limited

Convenient + Dependable + Secure

COMMUNIQUÉ TO DEPOSITORY PARTICIPANTS

CDSL/BD/DP/WIW/2020/501

November 20, 2020

WORLD INVESTOR WEEK 2020

Season's greetings and best wishes for a healthy, happy, and peaceful New Year.

CDSL will be celebrating World Investor Week (WIW) along with SEBI (Securities Exchange Board of India), Stock Exchanges, Commodity Exchanges and other Capital Market Intermediaries under the aegis of International Organization of Securities Commission (IOSCO).

All of you may be aware that the WIW is celebrated in October every year. This year due to the pandemic followed by the Indian festive season, WIW is being celebrated in India from November 23, 2020 to November 29, 2020. The primary objective of WIW is to raise awareness about the significance of investor education and protection and to highlight the various aspects of risk mitigation and deterrence for a lay investor and the initiatives taken by the securities market regulator and the Market Infrastructure Institutions (MIIs) i.e. Depositories and Stock Exchange. SEBI being the capital market regulator is the national coordinator for the WIW celebrations in India.

An intimation to all the investors in terms of the below mentioned banner is released by SEBI.

This has been put up on our site in the landing page.

विश्व निवेशक सप्ताह 2020
World Investor Week 2020
23-29 नवम्बर, 2020
November 23-29, 2020

निवेशक जागरूकता: आर्थिक सुरक्षा का रास्ता
INVESTOR AWARENESS: A KEY TO FINANCIAL WELL-BEING

अपनी जरूरतों और लक्ष्यों को ध्यान में रखकर ही निवेश करें
Plan and invest according to your needs and goals

 भारतीय प्रतिभूति और विनियम बोर्ड
Securities and Exchange Board of India

 WORLD INVESTOR WEEK-2020



Central Depository Services (India) Limited

Convenient ⊕ Dependable ⊕ Secure

COMMUNIQUÉ TO DEPOSITORY PARTICIPANTS

Shri. Ajay Tyagi, Chairman of SEBI has issued a message to all market participants and the investors to participate whole heartedly in the program and impart knowledge so that the investor knowledge of the capital marker is enhanced to enable the investor to make an informed decision on investments. Please find appended below message from Shri. Ajay Tyagi, Chairman, SEBI addressed to the investors.

MESSAGE FROM CHAIRMAN, SEBI



As the famous quote goes, "Believing in yourself is the first secret of success". This is also applicable to investment in securities market. For harnessing this belief, one has to continuously evolve in the realms of ever-changing market, with the help of continuous education and awareness.

Economic function of the securities market is to ensure that savings get channelized into the productive investment proposals, which leads to capital formation and economic growth. One of the main objectives of SEBI is to protect the interests of investors in securities. Investor Education and Awareness is key to investor protection.

Complexities of the securities market have grown manifold during last three decades with so many developments relating to market structure, newer products to name a few. These developments represent the supply side of the market. On the demand side too, newer participants have entered the market. Also, the trends in participation of the retail investors are encouraging in terms of growth in number of demat accounts as also number of portfolios of mutual funds. There is a need for the new investors to make informed investment decisions. Thus, Investor awareness and education play an important role in educating the investor. One should not get lured by false promises and by unsolicited advice.

As a Securities Market Regulator, SEBI is member of the International Organization of Securities Commissions (IOSCO). In October every year, world over, World Investor Week is celebrated, under the aegis of IOSCO, in order to give further impetus to the various investor education and awareness initiatives. SEBI has been participating in the celebrations along with the exchanges, depositories, investor associations, commodity derivative trainers, resource persons, et al - since 2017.

This year, because of the pandemic, celebration of World Investor Week has been delayed and we will be celebrating the Week during November 23-29, 2020. SEBI is the National Coordinator for the same.

Theme for this year celebrations is "Investor Awareness: A Key to Financial Well-being". Many activities are planned during the said celebrations such as Investor Awareness Webinars, Special Purpose Webinars, nationwide quiz competitions, digital brochures, informative videos etc.

I am sure that the investors, especially those who have joined securities market recently, will attend these programs in large numbers and get benefitted.

I wish all the best to all the participants.


AJAY TYAGI



Central Depository Services (India) Limited

Convenient + Dependable + Secure

COMMUNIQUÉ TO DEPOSITORY PARTICIPANTS

CDSL invites you to participate in the WIW and take benefit of these information contents for your financial wellbeing. We will be providing informative contents and conducting various webinars for the capital market investors in collaboration with SEBI, Stock Exchanges, Commodity Exchanges and other capital market intermediaries.

Please visit our Website and Social media page for detailed information in the various Webinars and content:

- <https://www.cdslindia.com/Investors/InvestorCorner.aspx>
- <https://www.facebook.com/cdslindia/>

We are given to understand that each of the participating institution viz. BSE, CDSL, MCX, MSEI, NSE, NSDL, NCDEX and SEBI are running programs on various themes e.g. woman centric programs, farmer centric programs, etc. and hence have created a plethora of exciting programs in the course of the week. Also quiz programs are being run daily for the entire duration. Please participate and earn yourself handsome rewards and prizes.

DPs are advised to inform their staff, BOs / clients as well as other associates to attend these programmes during the WIW.

The detailed program conducted by the various participating institutions is available on the SEBI site at <https://investor.sebi.gov.in/>

sd/-

Tejasi Mendon
Manager - Business Development