For Private Circulation Only



October 2015



During the last 12 months, the number of active BO accounts with CDSL has increased from 0.91 Crore as on September 30, 2014 to 1.01 Crore as on September 30, 2015, which indicates growth of 10.87 %.



As on September 30, 2015 CDSL has 578 DPs offering DP services from over 12,500 locations across the country. These DPs comprise of Clearing Members, Banks, NBFCs, Custodians, etc.



Unique Companies Admitted

6000 2012 2013 Year 2014 2015 The securities of almost all listed companies have been admitted with CDSL for demat. Further, a large number of Private Limited and unlisted companies are also admitted with CDSL. As on September 30,

2015, the securities of 9367 unique companies have

easiest – CHANGE IN THE PROCESS FOR OBTAINING DIGITAL SIGNATURE CERTIFICATE (DSC)

CDSL's easiest facility facilitates the submission of off-market, interdepository, on-market and early pay-in transactions on <u>www.cdslindia.com</u> using Digital Signature Certificate (DSC). Sify Safescrypt, the Certifying Authority (CA) of DSC, has informed CDSL regarding the change/amendment in the process of application of DSC and the necessary Identity Validation Guidelines.

Beneficial Owners (BOs) and Clearing Members (CMs) are requested to refer to CDSL Communique no. <u>CDSL/OPS/DP/EASIE/5445</u> dated September 18, 2015 and submit the documents for obtaining DSC for their easiest clients to CDSL as per the amended application process and Identity Validation Guidelines as laid down by the Certifying Authority (CA). The said guidelines of Sify Safescrypt is available on CDSL's website <u>www.cdslindia.com</u> for ready reference at the following link: <u>https://www.cdslindia.com/help.html</u>. easiest users are requested to submit the DSC applications to CDSL through their DPs.

ENROLMENT OF CDSL AS KYC SERVICE AGENCY (KSA)/ AUTHENTICATION SERVICE AGENCY (ASA) WITH UIDAI

CDSL is pleased to inform, that it has enroled as KYC Service Agency (KSA)/ Authentication Service Agency (ASA) with UIDAI to facilitate eKYC of investors.

Today, customers provide physical documents as verification of their Proof of Identity (PoI) and Proof of Address (PoA) which are key requirements for access to financial products. The Aadhaar eKYC service of UIDAI provides an instant, electronic, nonrepudiable proof of identity and proof of address along with date of birth and gender. In addition, it also provides the resident's mobile number and email address to the service provider, which helps further streamline the process of service delivery.

The resident servicing agency is called the KYC User Agency (KUA)/ Authentication User Agency (AUA). The KUA accesses the eKYC service through a registered KSA/ASA. Intermediaries desiring to register with UIDAI as KUA/AUA and engage the services of CDSL as the KSA/ASA are requested to contact Ms. Latha Nair at 022-22725062 or write to lathan@cdslindia.com.

OPERATIONALISATION OF DISTINCTIVE NUMBER DATABASE

SEBI, vide its circular number <u>CIR/MRD/DP/10/2015</u> dated June 05, 2015, had instructed depositories to create and maintain a database of equity share capital and the corresponding distinctive number (DN) information as of September 30, 2015. DPs, RTAs & Issuers are informed that the DN database has gone live w.e.f. October 1, 2015.

DNR Inquiry option in the Demat-module can be used by DPs to identify the correct ISIN for demat set up. For further details, kindly refer to CDSL communiqué number <u>CDSL/NP/DP/REPRT/5467</u>.

CDSL TIES UP FOR ONLINE WILL FACILITY

A Will document is a declaration by which a person who prepares a Will (Testator) declares his/her intent of distribution of his/her assets after demise. This ensures a transparent and unencumbered succession of assets to the legal heirs.

In India, Will writing has traditionally been a manual process where the individual owning the assets has to consult a legal expert for preparation of a Will. This process is time consuming and expensive; and thus restricted to the



been admitted for demat with CDSL.

CDSL e-Infoline

wealthy few. As a result, there have been many instances of intestate DPs ADMITTED IN CDSL (a person who is deceased without making a Will) succession.

Today, a variety of investment opportunities are available to individuals as a result of which the wealth of individuals is distributed across diverse asset classes. Also, with the increasing spread of entrepreneurship as well as more women joining the work force, the wealth in most households has increased. Further, with life moving at a very fast pace, uncertainty has increased substantially due to various health and environmental hazards. Hence, it is imperative, that in the unfortunate event of a sudden demise, the assets one holds, are bequeathed in favour of one's loved ones as per one's wishes, leaving no room for ambiguity or discord amongst deceased's family members.

In line with its stated mission of providing convenient, dependable and secure depository services at an affordable cost, CDSL is pleased to inform that it will also be offering an online Will service -"myeasiwill". CDSL has tied up with WillJini.com, a leading Will service provider and arrived at a simple technology enabled solution to facilitate preparation of a Will. This will facilitate individuals to make their Will in an extremely convenient, secure and cost effective manner, thus, facilitating a simple and faster process of transfer of wealth and assets to the legal heirs of the deceased.

CDSL's MOBILE APPLICATION – "Myeasi" Now available on Windows and iOS

CDSL is pleased to launch its mobile App - Myeasi to provide an anytime - anywhere access for CDSL demat account holders. The App was initially made available on the Google play store for Android users. CDSL is pleased to inform that the Myeasi App is now available for download for mobiles based on Windows and iOS. Investors may log-in to Myeasi using their easi/easiest login credentials.

SMS ALERTS TO BENEFICIAL OWNERS

As a risk mitigation measure, CDSL offers its SMART (SMS Alerts Related to Transactions) facility by sending SMS alerts to the registered mobile number of Beneficial Owners (BOs) for every debit transaction and credits related to corporate actions. It is also mandatory for demat account holders who have given Power of Attorney (POA) to operate their demat account to register for CDSL's SMART facility. CDSL has also been promoting the SMART facility through its investor awareness programs. However, it has been observed that some BOs are not registered for CDSL's SMS facility.

BOs are therefore, requested to approach their DPs and register their mobile numbers for the SMART facility.

NISM DEPOSITORY OPERATIONS CPE PROGRAM

As an NISM accredited CPE Provider for conducting the Depository Operations Program, CDSL had conducted CPE training programmes in Mumbai on September 11, 2015 and Indore on September 26, 2015.

SUCCESSFUL FACILITATION OF ELECTRONIC VOTING

CDSL's e-Voting System enables investors to cast their votes pertaining to company resolutions through the internet till the closure of an e-Voting event. At present, 4145 companies have signed the agreement with CDSL for availing of its e-Voting facility of which 3733 companies have used CDSL's e-Voting platform to conduct electronic voting for AGMs and postal ballot resolutions on 7569 occasions. To register your company for e-Voting, please contact Mr. Anand Tirodkar on 022- 22728153, anandt@cdslindia.com or Mr. Ankit Bandivadekar on 022-22728634, ankitb@cdslindia.com.

DPID	DP NAME						
12081700	PURE SHARE CONSULTANT (INDIA) PVT. LTD						
12081800	RKSV SECURITIES INDIA PRIVATE LIMITED						
12082000	ASNANI STOCK BROKER PRIVATE LIMITED						
12081900	ARYA FIN-TRADE SERVICES INDIA PVT. LTD						
TÈRMINATION OF DP							
DPID	DP NAME						
12036400	MOONGIPA INVESTMENTS LIMITED						

INVESTOR AWARENESS PROGRAMS (IAPs)

During September 2015, CDSL BOPF Trust has conducted 27 IAPs across India. DPs/CMs also Participated in these IAPs. These programs were directed towards educating the investors about depository services, financial planning, online trading, advantages of holding Mutual Fund units in demat account, Rajiv Gandhi Equity Savings Scheme (RGESS), 'Do's and Don'ts' in dealing in Capital Markets, etc. For details on forthcoming IAPs, kindly visit www.cdslindia.com



Mr. Vikrant Goyal of India Infoline Limited addressing the audience at an IAP conducted at Birbhum, Kolkata on September 12, 2015.



Mr. Vinod Khanna of Rudra Shares & Stock Brokers Ltd addressing the audience at an IAP conducted at Dehradun, Uttarakhand on September 30, 2015.



CDSL e-Infoline

CDSL's - Mobile App

'Myeasi'

(For easi – easiest registered users)

Now monitor your Demat account on the go...!!

CDSL is pleased to launch its interactive mobile App "Myeasi" to cater to the needs of CDSL demat account holders located across the globe. Myeasi is designed with adaptive technology such that it fits in all Smartphone/ tab screen sizes. Investors can log-in to Myeasi using their easi/easiest log-in credentials.

The brief features of Myeasi:

- Holding Details: View details of your holdings with valuation
- Transaction Inquiry: View transactions for the last 7 days in your demat a/c
- Corporate Announcement: Monitor corporate announcements for the securities held in your account and of 25 additional ISINs of your choice
- Set up Transaction (Trusted mode): easiest users can transfer shares using trusted mode to any four CDSL accounts, pre-notified by the BO
- Freeze / Unfreeze Transactions: easiest users can view and set up freeze and unfreeze transactions.
- Miscellaneous:
 - Edit profile (e-mail ID and mobile number)
 - Upgrade your account to easiest facility
 - Edit grouping (i. e. view multiple demat accounts through a single login id)
 - Register for CDSL's SMART (SMS Alert) facility.
 - Download Holdings in PDF format.

Myeasi App

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AMMA LINES PV Bal: 994	/T - EQ Price: 10	INE712J01013 Val: 9.940	>	A PASSWORD SEARCH		RCH	
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Myeasi is presently available in the







To register for our easi/easiest facility, kindly visit www.cdslindia.com

