Volume 8 Issue 4 July 2007



CDSL has signed a Memorandum of Understanding (MOU) with The Depository Trust & Clearing Corporation [DTCC] of New York, designed to build a cooperative relationship. Under the terms of the MOU, DTCC and CDSL will establish a mechanism whereby board members, senior management and staff of both sides could meet on a regular basis to increase mutual understanding and exchange market updates, improvement opportunities and information on business operating models.







CDSL is ISO 27001 certified

# CDSL AND DTCC (U.S.A.) SIGN INFORMATION SHARING AND COLLABORATION PACT



Mr V.V. Raut, MD & CEO, CDSL, signing the MOU

The MOU also noted that "the parties anticipate developing a closer working relationship in the future and wish to maintain channels of communication for exchange of information and to promote visits for reasons of friendship and other business purposes."

"India is one of the fastest growing areas of the world, and CDSL is a major part of the securities infrastructure in the country," said Donald F. Donahue, DTCC Chairman-elect and Chief Executive Officer. "This agreement with CDSL will give us a structure to exchange ideas, share market insights and develop coordinated ways of working with each other in what is rapidly becoming a global trading environment."

"The MOU with DTCC is an extension of the good relations that CDSL shares with them. I see it as an initial formal handshake,



Mr D.F. Donahue, Chairman-Elect & CEO, DTCC, signing the MOU

the beginning of a long and mutually beneficial business relationship," said Vijay V. Raut, CDSL Managing Director & CEO. "We are sure that this event will result in significant, tangible benefits, not just to both organizations, but also to our stakeholders and to the securities markets at large."

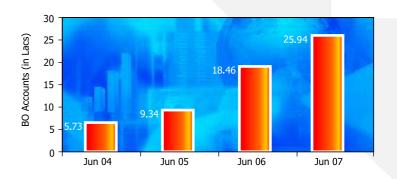
He further added, "Although DTCC and CDSL have different legislative frameworks and settlement systems; it would be beneficial for both depositories to share their experiences to reduce risks and to enhance the efficiency of systems. We look forward to sharing our experience and tapping DTCC's expertise on global market practices."



## **CDSL TODAY**

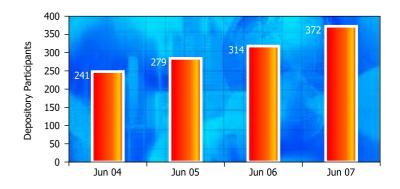
#### **Beneficial Owners**

During the last 12 months, the number of active BO accounts with CDSL has increased by 40% from 18.46 lakh on June 30, 2006 to 25.94 lakh on June 30, 2007.



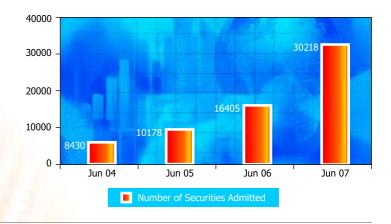
#### **Depository Participants**

As on June 30, 2007, CDSL has 372 DPs offering live DP services from 639 locations in 125 cities/towns across the country.



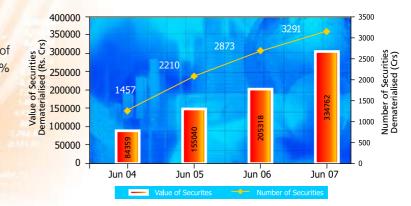
#### **Securities Admitted**

The securities of Public (listed & unlisted) and Private Limited companies have been admitted with CDSL for demat. These securities include equities, debentures, bonds, units of mutual funds, Govt. securities, Commercial papers, Certificate of deposits, etc. As on June 30, 2007, CDSL has admitted 30218 securities of which 5202 are equity, 4461 are debt instruments and 20555 are other securities.



#### **Securities Dematerialised**

During the last 12 months, the volume and value of securities under custody has increased by 14% and 63% respectively.





## **EMPOWERMENT THROUGH EDUCATION**

CDSL has always endeavored to empower investors, by educating them about their rights & obligations. This is in line with CDSL's motto of providing Convenient, Dependable and Secure depository services. Some of the investor education initiatives taken by CDSL are given below:

#### I) Investor Awareness Programs (IAPs)

CDSL has held Investor Awareness Programs (IAP) across the country with various entities, which include DPs, Investor Forums, Radio Channels, reputed Colleges, Housing Societies, leading newspapers, TV Channels and Management institutions. These programs cover the various areas of the stock marketi.e. demat, IPO, online trading etc.

#### **Independent IAPs**

CDSL has been regularly organizing investor awareness programs across the country either independently or in association with its DPs, Stock Exchanges, housing societies, social organizations, etc. CDSL has conducted many such IAPs successfully and its efforts to educate investors have been well received by participants. Listed below are the programs held by CDSL in FY 2007-08:

Sr.No	Date	Place
1	14-Apr-07	Ajmer
2	15-Apr-07	Jhunjhunu
3	21-Apr-07	Bhadrachalam
4	29-Apr-07	Kota
5	29-Apr-07	Dahisar, Mumbai
6	1-May-07	Beawer
7	20-May-07	Jangaon
8	26-May-07	Bally near Kolkata
9	26-May-07	Hanumangarh
10	27-May-07	Shri Karanpur
11	2-Jun-07	Nashik
13	2-Jun-07	Ranigunj
14	12-Jun-07	Palanpur
15	20-Jun-07	Durgapur
16	20-Jun-07	Khambhat
17	20-Jun-07	Thanjavur
18	23-Jun-07	Kamareddy
19	23-Jun-07	Hissar
20	23-Jun-07	Mannargudi
21	24-Jun-07	Gadag
22	24-Jun-07	Trichy

DPs who wish to conduct such programs, should get in touch with their relationship managers or with Mr. C S Thakur or Mr.S Alvares on Tel.No.: 022 66341857.

#### IAPs in association with local dailies

"Sakaal", a leading Marathi daily, in association with CDSL organized an IAP titled "sh..share baajaaraacha" at Kalidas Kala

Mandir Hall, Nashik on June 2, 2007. The program received overwhelming response and over 1,300 investors participated in the IAP. Sakaal & CDSL had earlier held similar programs at Kolhapur and Satara on January 2 1, 2 0 0 7 and



February 16, 2007 respectively. CDSL has also conducted similar programs at Thane and Mumbai with leading Marathi dailies - Lokasatta and Maharashtra Times.

#### **IAP** with Colleges

CDSL regularly conducts awareness programs for students at various colleges. Further, CDSL officials provided necessary guidance and faculty support to BSE Training Institute, MITCON Consultancy Services Ltd.-a well-known educational institution supported by Govt. of Maharashtra, for topics related to demat, etc. Given below is the list of some such programs:

Date	College	Place
14th Jan. 2007	IES Management	Bandra -Mu <mark>mbai</mark>
	College	
6th Feb. 2007	S.H. Kelkar College	Dist. Sindhu <mark>durg</mark>
	Devgad-	0(
6th April 2007	Bytco Management	Nashik
	Institute	
15th April 2007	St.Francis	Borivli - Mumbai
	Institute	
20th April 2007	GLS College of	20/
	Business	Ahmedabad
1	Management	



#### **Programs on Televison & Radio**

CDSL in association with ZEE Marathi held two live dial in programs titled "Namaskar Alpha". CDSL's official replied to the queries on demat of shares, share market etc and also made investors aware of their rights and obligations. Similarly All India

Radio's (AIR) "Asmita" channel broadcasted a series of 6 live dial-in programs. The duration of each program was 60 minutes and Mr. C S Thakur, Head-Investor Education, CDSL replied to the queries of the listeners. AIR also



broadcasted 4 additional dial-in programs in January-February 2007

AIR also invited CDSL's official to guide investors on the PAN Card requirement for demat accounts. The features and queries related to the mandatory PAN Card requirement were explained in detail during this program.

AIR in association with CDSL organized 2 open house programs with CDSL at Dadar-Matunga Cultural Centre, Dadar, Mumbai and Maharashtra Sahitya Mandal, Vashi, Navi Mumbai. AIR subsequently broadcasted a recording of the program for the benefit of its listeners.

#### **II) Risk Mitigation Measures:**

In order to safeguard the interest of investors, CDSL has taken various risk containment measures. Some of these measures are given below:

#### 1. easi / easiest facility

easi is an internet based facility which enables an investor to view and monitor his account at a place and time of his choice. Investors can download a holding and transaction statement through easi and also obtain valuation of their portfolio. For the convenience of investors, CDSL has made it mandatory for all its DPs to register for easi, so that this facility is available to all BOs on request.

easiest is an internet based facility which enables an investor to submit debit instructions through the internet, thereby obviating the need to visit the DP for submission of debit instruction slips.

#### 2. Cautionary Note on Debit Instruction Slips (DIS)

With a view to highlight the perils involved in issuing blank signed instruction slips, CDSL has directed all its DPs to print a cautionary note on the instruction slip regarding issuance of blank signed slips.

## COMPANIES THAT HAVE CHANGED THEIR NAMES DURING MAY-JUNE 2007

Sr. No.	ISIN	Old Name	New Name
1	INEQ24D01012	DINICIANI CTEEL O CTDIDC HAITED	DI II ICI IANI CTEFI LIMITED
	INE824B01013	BHUSHAN STEEL & STRIPS LIMITED	BHUSHAN STEEL LIMITED
2	INE008I01018	COX & KINGS (INDIA) PRIVATE LIMITED	COX & KINGS (INDIA) LIMITED
3	INE124G01025	CREOLE HOLDINGS COMPANY LIMITED	ARROW WEBTEX LIMITED
4	INE612G01011	INDUSIND TELECOM NETWORK LIMITED	OMEGA TELECOM HOLDINGS PRIVATE LIMITED
5	INE755B01019	KGN INFO-TECH LIMITED	KGN ENTERPRISES LIMITED
6	INE316B01028	KTL INDUSTRIES LIMITED	Koa tools india limited
7	INE317I01013	METRO SHOES PRIVATE LIMITED	METRO SHOES LIMITED
8	INE299D01014	RITESH INDUSTRIES LIMITED	ritesh properties and industries limited
9	INE927C01020	SPICE LIMITED	SPICE MOBILES LIMITED
10	INE980D01019	UNIROYAL TEXTILE INDUSTRIES LIMITED	UNIROYAL INDUSTRIES LIMITED
11	INE381C01020	VEL SOFTWARE LIMITED	VENUS UNIVERSAL LIMITED



## **WHAT'S NEW?**

#### Modification in demat account opening procedure

In order to strengthen the Know Your Client (KYC) norms, CDSL has decided that proof of address has to be obtained for the 2nd & 3rd holders also along with the 1st holder, incase of joint account. This is applicable to all entities including individual clients, having demat accounts in joint names.

#### **Discontinuation of DP Services**

Mukesh Babu Securities Ltd (DP ID- 12300) and Galaxy Broking Ltd (DP ID-38800) have ceased to be a DP of CDSL. Investors are requested to take note of the same. Queries if any may be addressed to CDSL Helpdesk on telephone no. (022) 2272 3333 (extn. 8624, 8639, 8662, 8663).

## Permanent Account Number (PAN)- A Sole Identification number in securities market

In the Union Budget for the year 2007-08, the Hon'ble Finance Minister has proposed to make PAN as the sole identification number for all participants in the securities market. In the light of the aforesaid proposal and in order to tighten the Know Your Client (KYC) norms and identify every participant in the securities market with their respective PAN thereby ensuring sound audit trail of all the transactions, SEBI has decided that PAN would be the sole identification number for all participants transacting in the securities market, irrespective of the amount of transaction. For further details, kindly refer to the SEBI circular No.MRD/DoP/Cir-05/2007 dated April 27, 2007.

## Supervision of branches of depository participants (SEBI Circular No. MIRSD/DPS-III/ Cir-9 /07 dated July 3, 2007)

It has come to SEBI's notice that the Depository Participants (DPs) are operating through branch offices which are having Depository Participant Modules (DPMs) directly linked to the

Depository server and branch offices which are connected through back office software of the DP. Certain DPs are connected with the Depository through one or more DPMs. Some of the DPs have offline branches which function either as full fledged branches offering all DP services or only as collection centre.

- 1. In terms of Regulation 46 of the SEBI (Depositories and Participants) Regulations, 1996, every DP shall have adequate mechanism for the purpose of reviewing, monitoring and evaluating its internal accounting controls and systems. Further, clause 19 of the Code of Conduct for Participants contained in the Third Schedule to the Regulations inter alia states that the DP shall ensure that it has satisfactory internal control procedure in place.
- 2. It is clarified that these provisions apply to DPs in respect of all their branches also. DPs are therefore required in terms of these provisions to put in place appropriate mechanisms to ensure that their branches are carrying on the operations in compliance with the applicable regulations, bye-laws, etc. Further, DPs are also required to put in place suitable internal control systems to ensure that all branches are exercising due diligence in opening accounts, complying with KYC requirements, in ensuring systems safety in complying with client instructions, manner of uploading client instructions, in verifying signatures and in maintaining client records, etc. DPs shall also ensure that the branches are suitably integrated. The DPs whose systems do not measure up to the above are hereby advised to ensure such compliance immediately.
- 3. Depositories shall examine the adequacy of the above mechanisms during their inspections of DPs. The Depositories shall also carry out surprise inspections/ checks of the DP branches apart from the regular inspection of the DPs.
- 4. Depositories shall also put in place appropriate mechanisms for monitoring opening of branches by DPs.

## **DPS ACTIVATED IN CDSL DURING MAY-JUNE 2007**

DP ID - 49900 Rajen Chandrakant Securities Pvt. Ltd

47, Tamarind Lane Fort, Mumbai - 400 023 Tel : 022-66315202 Fax : 022-22657569

Email: rajenchandrakant@vsnl.com

DP ID - 50100 New India Co-Operative Bank Ltd 35, Tribhuvan Road , Kartar Mansion,

35, Tribhuvan Road , Kartar Mansion, Girgaum Mumbai - 400 004 Tel : 022-23876665

Fax: 022-23876664 Email: nicbank@bom7.vsnl.net.in DP ID - 50200 Computer Age Management Services Pvt. Ltd

158, Rayala Tower, Anna Salai, 5th Floor Chennai - 600002 Tel : 044-30212913-5 Fax : 044-28559907 Email: s\_venkataraman@camsonline.com

Transwarranty Capital Pvt. Ltd 406, Regent Chambers Nariman Point Mumbai - 400 021 Tel 022-40010800 Fax: 022-40010900/888 Email: capmkt@transwarranty.com

DP ID - 50000

DP ID - 50300 M L A P Securities Private Limited Narbada Bhawan, Hanuman Mandir Road, Betia Hata Gorakhpur - 273001 Tel : 0551-2203180 Fax : 0551-2345994 Email: mlap@sify.com



## **EQUITIES ADMITTED DURING MAY-JUNE 2007**

ISIN No	Issuer Name	RTA Name
NE298I01015	Aries Agro Ltd. (Formerly Aries Agro-Vet Industries Ltd.)	Aarthi Consultants Pvt. Ltd.
INE267I01010	Arss Infrastructure Projects Ltd. (Formerly Arss Stone Pvt. Ltd.)	Bigshare Services Pvt. Ltd.
INE210I01010	Ascent Hotels Pvt. Ltd.	TSR Darashaw Ltd.
INE207I01016	Avon Weighing Systems Ltd. (Formerly Avon Weighing Systems Pvt. Ltd.)	Datamatics Financial Services Ltd.
INE720H01010	Circuit Systems (India) Ltd. (Formerly Circuit Systems (India) Pvt. Ltd.)	Cameo Corporate Services Ltd.
INE276I01011	Gujarat Containers Ltd.	MCS Ltd.
INE534H01015	Gyan Traders Ltd.	Maheshwari Datamatics Pvt. Ltd.
INE681F01018	Haryana Leather Chemicals Ltd.	RCMC Share Registry (P) Ltd.
INE306I01016	Hurix Systems Pvt. Ltd. (Formerly Orotam Solutions Pvt. Ltd.)	Adroit Corporate Services
INE149I01010	Indiabulls Infrastructure Development Ltd.	Skyline Financial Services Ltd.
INE066I01016	Indiabulls Properties Pvt. Ltd.	Skyline Financial Services Ltd.
INE065I01018	Indiabulls Real Estate Company Pvt. Ltd.	Skyline Financial Services Ltd.
INE071I01016	Indofil Organic Industries Ltd.	MAS Services Pvt. Ltd.
INE224I01011	Infrasoft Technologies Ltd. (Formerly Infrasoft Ltd.)	Bigshare Services Pvt. Ltd.
INE171I01014	Inter-connected stock Exchange Of India Ltd.	Bigshare Services Pvt. Ltd.
INE973H01015	Jayant Oils And Derivatives Ltd.	
	(Formerly Jayant Oils And Derivatives Pvt. Ltd.)	Intime Spectrum Registry Ltd.
INE930H01015	K P R Mill Ltd. (Formerly K P R Mills Pvt. Ltd.)	Karvy Computershare Pvt Ltd.
INE250I01016	Kingfisher Airlines Ltd.	Alpha Systems Pvt. Ltd.
INE058I01013	Lactose (India) Ltd.	Bigshare Services Pvt. Ltd.
INE317I01013	Metro Shoes Ltd. (Formerly Metro Shoes Pvt. Ltd.)	Sharex Dynamic (India) Pvt. Ltd.
INE338I01019	Motilal Oswal Financial Services Ltd.	Intime Spectrum Registry Ltd.
INE543F01010	Prime Industries Ltd. (Formerly Prime Proteins Ltd.)	Skyline Financial Services Ltd.
INE323I01011	Puravankara Projects Ltd. (Formerly Puravankara Constructions Pvt. Ltd.	Intime Spectrum Registry Ltd.
INE621H01010	Religare Enterprises Ltd. (Formerly Vajreshwari Cosmetics Pvt. Ltd.)	Karvy Computershare Pvt Ltd.
INE151G01010	Shaily Engineering Plastics Ltd. (Anmol Trading Company Ltd.)	Bigshare Services Pvt. Ltd.
INE252I01012	Shri Balkishan Agarwal Glass Industries Ltd.	D
INIE 4571 104 04 0	(Formerly Shri Balkishan Agrawal Glass Industries Pvt. Ltd.)	Datamatics Financial Services Ltd.
INE457H01019	Simplex Mills Company Ltd. (Formerly Gaalaxy Garments Ltd.	Amtrac Management Services Ltd.
INE456H01011	Simplex Papers Ltd. (Formerly Simplex Paper & Pulp Ltd.)	Amtrac Management Services Ltd. ABS Consultants Pvt. Ltd.
INE439E01014 INE344I01017	Skipper Steels Ltd. Sonal Adhesives Ltd. (Sonal Adhesive Pvt. Ltd.)	System Support Services
INE684H01017		Karvy Computershare Pvt Ltd.
INE333I01010	Spice Communications Ltd. (Formerly Spice Communications Pvt. Ltd.) Sujana Towers Ltd.	Bigshare Services Pvt. Ltd.
INE232I01014	Sun Pharma Advanced Research Company Ltd.	Intime Spectrum Registry Ltd.
INE274I01016	Suryachakra Power Corporation Ltd. (Formerly Suryachakra	intime spectrum negistry Ltd.
1111274101010	Power Corporation Pvt. Ltd.)	Karvy Computershare Pvt Ltd.
INE309I01010	SVPCL Ltd. (Formerly Sri Vijaya Lakshmi Paper Convertors Ltd.)	Aarthi Consultants Pvt. Ltd.
INE083G01015	Tatia Intimate Exports Ltd.	Cameo Corporate Services Ltd.
INE244I01019	Temptation Foods Ltd. (Formerly Temption Foods Pvt. Ltd.)	Purva Sharegistry India Pvt. Ltd.
INE314D01011	Tirupati Starch & Chemicals Ltd.	Ankit Consultancy Pvt. Ltd.
INE121I01019	Vast Textiles Ltd.	Sharepro Services (I) Pvt. Ltd.
INE304I01011	Veena Industries Ltd. (Formerly Veena Industries Pvt. Ltd.)	Aarthi Consultants Pvt. Ltd.
INE270I01014	Vishnu Chemicals Ltd. (Formerly Keystone Industries Ltd.)	Sathguru Management Consultants Ltd.
INE225I01018	Zylog Systems Ltd. (Formerly Zylog Systems Pvt. Ltd.)	Karvy Computershare Pvt Ltd.
	, 5 , , , ,	, <sub>[</sub> ,



### **KNOWLEDGE CENTRE**

#### 1) What is easiest?

CDSL's internet facility easiest (electronic access to securities information and execution of secured transactions) permits CMs & BOs to submit debit instructions to effect off-market, onmarket, inter-depository and early pay-in transactions. Moreover, all the facilities and benefits of easi are automatically available to a subscriber of easiest.

#### 2) What are the types of accounts in easiest?

There are two types of accounts available on easiest:

#### **Trusted Accounts**

These are settlement accounts of your CM. A Beneficial Owner can specify upto 4 such CM settlement accounts. All Onmarket, off-market or early pay-in will be permitted to the specified CM's account. The trusted account option will be permitted by additional password (PIN), which will be mailed separately.

#### **Account of Choice**

In the account of choice option, transfer of securities will be permitted to any demat account using a digital signature stored on e-token (device provided by CDSL at an additional cost, which stores the digital signatures). CMs can register for account of choice option only and must procure the e-token for authenticating transactions.

#### 3) What are the features of easiest?

Following are the features of easiest: -

- 1. Viewing & printing of holdings along with the valuation.
- 2. Inquiry of status of transactions set up.
- 3. Execution of all types of transactions.
- 4. Batch upload of all types of transactions.

#### 4) What is Batch upload facility?

The batch upload facility enables a CM/BO to submit bulk transactions over the internet through their login. This facility will enable users to enter their instructions offline & then upload the file through the Internet.

#### 5) Who can avail of the upload facility?

All those BOs/CMs who have opted for the account of choice option can avail this facility. The BO/CM would have to approach their DP to have their upload rights activated.

## 6) What are the advantages / benefits of using easiest?

- 1. Anytime-Anywhere Access- BOs/ CMs can access and execute transactions from their accounts, anytime anywhere at their convenience.
- 2. A BO/CM who submits his instructions through easiest, need not submit DIS slips to the DP.
- 3. Contingency Setup BOs and CMs can execute all types of debit instructions in case of system failure at their DP's end through this facility.

## 7) If I am registered for only for easi, can I use easiest facility?

No. However, if you intend to avail of the easiest facility you will have to log into easi and then click on the link which says "upgrade BOID to easiest option".

#### 8) What is the procedure to register for easiest?

- 1. Login to CDSL's website www.cdslindia.com & click on the link "Register Online" from the home page.
- 2. Scroll to the bottom of the page and select click on the relevant option for easi/ easiest.
- 3. Enter your personal details such as the email-id, log-in id, etc. and tick the box which says "I Agree to the Terms and Conditions". You will see a pop-up which contains the terms and conditions. Please read all the terms and conditions mentioned and click on "I Agree" at the bottom of that pop-up.
- 4. You will see the form to be submitted to your DP. Print the registration form if you have a printer attached or download the form and print it later.
- 5. Submit the form to your DP signed by all account holders. If you are a CM, stamp and sign the form with the signatures of all the authorised signatories captured on the account held with your DP.
- 6. Once the DP authenticates the login, you will then receive password on your email-id.
- 7. You can commence using easiest by entering your user name & password on CDSL's website.



## **CDSL Regional Offices**

#### **Western Region**

#### **Gujarat Office**

Mr. Utpal Shah, BSE Investor Service Center, 804, Corporate House, Opposite Torrent House, Near Income Tax, Ahmedabad - 388 009 Phone: 079-

32936232/55610755<mark>/27540445</mark> Email : utpals@cdslindia.com

#### **Northern Region**

#### New Delhi Office

Mr. Jasdeep Kohli 514, New Delhi House, 5th Floor 27 Barakhamba Road New Delhi - 110 001. Telefax: 011-41511917 Email: jasdeepk@cdslindia.com

#### **Jaipur Office**

Mr. Rakesh Jadhav Jaipur Stock Exchange, Ground Floor, J.L.N. Marg,Malviya Nagar, Tonk Phatak Jaipur - 302 017

#### Mobile No.: 9314647826 Email: rakeshj@cdslindia.com

#### Ludhiana Office

Mr. Inderjit Panchhi Ludhiana Stock Exchange Feroze Gandhi Market Ludhiana - 141 001 Mobile No. : 09872603304

#### **Eastern Region**

#### **Kolkata Office**

Mr. Moloy Biswas BSE Investor Service Centre 1st floor, Kishor Bhavan 17, R. N. Mukherjee Road Kolkata - 700 001

Phone: 033-32974880/22130530 Email: moloyb@cdslindia.com

#### **Southern Region**

#### Chennai Office

Mr. R. Kumar BSE Investor Service Centre, 4th Floor, Exchange Building, No. 11,Second Line Beach, Chennai - 600 001. Phone: 9380281944

Email: ramanik@cdslindia.com

#### **Hyderabad Representative**

Mr. Shiva Prasad Phone: 93470 33350 Email: shivap@cdslindia.com

If undelivered kindly return to:



## Central Depository Services (India) Limited

#### **CDSL is ISO 27001 Certified**

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For further information, please contact Mr. Sandeep Pathak, Tel: 22723333, Ext 8632, email: sandeepp@cdslindia.com