

Central Depository Services (India) Limited

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COMMUNIQUE TO DEPOSITORY PARTICIPANTS

CDSL/OPS/DP/1418

January 12, 2009

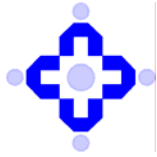


AUTO REGISTRATION FOR "easi" FACILITY FOR NEW BO ACCOUNTS

CDSL is pleased to announce the release of a new functionality in the CDSL system, whereby a BOID will be **automatically registered** for the "easi" facility at the time of opening of a new BO account.

DPs are advised to note the following:

1. When a new account [**BOID**] is activated in the CDSL system, simultaneously a log-in for "easi" will be created for the BOID. The 16-digit BOID would be the initial "log-in ID".
2. The BO will receive an email from CDSL (on the email ID entered in the CDSL system), informing him of the "password" for the "easi" log-in.
3. The BO would be required to log on for the "easi" services by entering the 16-digit log-in ID and the given password and relevant demographic details.
4. The 16-digit log-in ID may be changed to the BO's preference. It should be noted that the BO will be permitted to change the log-in ID only once, at the second screen displayed to the user, when the user logs in for the first time.
5. On initial log-in, a prompt to change the password will be displayed and the BO would then be required to change the existing password given in the email sent by CDSL.
6. If the BO does not log in within a period of 90 days of receiving the email from CDSL or such time-frame as specified by CDSL, the log-in will be automatically deleted by the system.
7. The DP, while creating new accounts, should ensure that the **correct email ID** of the BO is entered in the system.
8. The existing BOs who have **not yet opted** for the "easi" facility, will be registered provided their email IDs are available in the system. A system-generated email will be sent to the BO, informing him of the same. DPs are advised to ensure that the existing email IDs are valid and upto date.
9. For existing accounts (without email IDs), DPs are advised to inform the BOs to submit their email IDs for entering the same in the CDSL system at the earliest.



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10. The BO acknowledgement letter generated by the CDSL system at the time of account opening will be modified shortly to include the notification to the new BO that he has been registered for the "easi" facility.

DPs are advised to note that the above auto registration is only for the "easi" facility and not for "easiest" facility.

❖ **Advantages to BOs who register for the "easi" facility :**

- ✓ Viewing of **balances** of all securities held in the BO account anytime, anywhere [24x7].
- ✓ Ability to **inquire** about transactions executed in the past seven days.
- ✓ Ability to ascertain the **valuation** of transactions / portfolio based on the previous day's closing price on BSE.
- ✓ The BO can avail of the facility wherein he can map a total of NINE demat accounts using the same log-in ID.
- ✓ Unique facility of viewing **Corporate Announcements** of equity ISINs (listed on BSE) held in the BO account. The BO also has an option to monitor Corporate Announcements of equity ISINs not held in the account.
- ✓ **The above facilities are provided by CDSL free of cost.**

❖ **Advantages to DPs [of BOs who register for the "easi" facility] :**

- ✓ DPs may **not** send "Monthly Statements" to their BOs, even if transactions have been executed in a given month.
- ✓ Only quarterly statements need to be mandatorily sent to BOs.
- ✓ Enhanced risk management as BOs can monitor their own accounts and report irregularities, if any, directly to the DP.
- ✓ Considerable reduction in number of account-related queries handled by DP-staff.
- ✓ Reduction in the DP's operational costs as BOs will be able to access information on their holdings directly from the system.

DPs are advised to actively propagate the advantages and convenience to BOs who register for CDSL's "easi" facility.

CDSL will be providing DPs with a list of BOs who have accessed their "easi" log-in registrations. Details of this periodic upload to the Billing Folder will be announced shortly.



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Queries regarding this communiqué may be addressed to:

- ❑ **CDSL – Operations** on telephone no. (022) 2272-3333 Shelma D'Souza (extn.8667), Rupali Kinalekar (extn.8648), Umesh Kambli (extn. 8335) or direct no. (022) 2272-1262. Email IDs: shelmad@cdslindia.com, rupalik@cdslindia.com, umeshk@cdslindia.com.

- ❑ **CDSL-Helpdesk** on telephone no. (022) 2272-3333 (extn. 8642, 8427, 8663, 8624, 8693, 8625, 8639), direct (022) 2272-1261, (022) 32462767, (022) 2272-2075 or email ID: helpdesk@cdslindia.com.

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